

Check List for New Logo

Use this checklist to manage your work. Tick the boxes and ask your teacher to double check your work before printing off a copy.

1 project plan - plus annotation – look at existing logos

As before, you need to write a plan for your working for each of the sections outlining how you are going to carry out the task – remember to include the hardware and software you plan to use and why you have chosen them.

Go to the school website and look at the folder of existing record company logos to see what they look like.

2. sketch two ideas- plus annotation

You must now sketch 2 design ideas freehand using pencil, pen and paper. It should reflect the name of the company – Retro Records. Draw your best idea in marker pen and scan the image into photoshop. Draw the idea in photoshop using the brush or pencil tool – see step by step guide to photoshop.

Make sure you use technical terms in your annotation including pixels, resolution, bitmap, jpeg, vector, crop, rotate, copy, scale, layers, file format.

3. draw and scan final idea - plus annotation

Draw your best idea in marker pen and scan the image into photoshop. Draw the idea in photoshop using the brush or pencil tool – see step by step guide to photoshop.

Make sure you use technical terms in your annotation including pixels, resolution, bitmap, jpeg, vector, crop, rotate, copy, scale, layers, file format.

4. work on the scanned image in photoshop print screen and add annotation in word.

Now use photoshop to add colour, crop sections, and add filters and effects to the layers.

Make sure you use technical terms in your annotation including pixels, resolution, bitmap, jpeg, vector, crop, rotate, copy, scale, layers, file format.

5. logo report

Write a brief report on what you think of your logo, how you created it and what you could do to improve the logo.