

Task Two – Designing a logo

- a) Create three hand drawn logo designs and describe each one in terms of the colours, font styles, sizes you have used and why these are appropriate for your business

Squared paper and colours are available for this task. Clearly describe each one on your squared paper

- b) Choose one design to create electronically (Screen capture development) and explain why you have chosen this one and not the others.

This report should be done on Word

- c) Make a table to show where you got any ClipArt or other images from

This table should be done on word

Items covered from the mark scheme:

Create a piece of work using a computer

Show how development matches purpose of the work

Derive your own information

Use formatting techniques

Use editing techniques

Experiment with Layouts

Time Target: 2 lessons and 1 homework