

Task Seven – Evaluation

You must write an evaluation of your publicity materials that covers the following points:

- What the publicity materials are for?
- What you have produced
- How did you do this e.g. first I created rough drafts and decided which one was the best
- Where did you get your information?
- Do you think your publicity materials are relevant to business and why?
- Could you have improved anything?

This should be produced on word document

Marks covered on mark Scheme:

Write how development matches purpose of work

Time Target: 1 lesson